

PRATI BIMB

A Quarterly Publication of JKLU - Jaipur



Pro Vice Chancellor's **MESSAGE**



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What is unique about JKLU is our commitment to bring to our students not only the best in India but also from leading institutions and organizations around the world. The students at JKLU aren't just studying – they are building, designing, innovating, starting up, leading, collaborating, playing, inventing and problem solving. And at each step, they are supported by our faculty, multi-disciplinary skills and centres and a culture of innovation that runs through all our courses.

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DEFINING MOMENTS

FICCI-JKLU Virtual Roundtable on 'A Road Map for Universal Health Care'

The COVID pandemic starkly highlighted the inadequacy of government healthcare capacities, especially the availability of hospital beds, in the country & the wide disparity among states. In this context, on January 21, 2022 The Centre for Policy Studies, an independent thinktank at JK Lakshmi Pat University, along with FICCI, organised a Virtual Healthcare Roundtable to discuss the recommendations contained in the policy paper by Mr Ajay Shankar titled 'A Road Map for Universal Health Care'. Mr Ajay Shankar, the Chairperson and Distinguished Fellow of the Centre for Policy Studies, JKLU, presented the paper before a panel chaired by Dr Sangita Reddy, Joint MD, Apollo Hospitals Group and Former President FICCI. The panelists included Dr Brijendra Kumar Rao, Sir Ganga Ram Hospital; Mr Sanjay Mitra, Former Chief Secretary, West Bengal; Dr Santosh Mehrotra, Visiting Professor at University of Bath, and Dr Harsh Mahajan, Co-Chair, FICCI Health Services Committee.

Four themes from the paper viz. Hospital Development, Full Holistic Free Public Health Care, Modernization/ Digital Health Technology, & Reforming Private Health Care and Insurance were presented and discussed by the panel. Shri Harsh Pati Singhania, Past President, FICCI, Vice Chairman and MD, JK Paper & Member Board of Management at JK Lakshmi Pat University provided the welcome remarks and added to the summary statements by the Chair. The speakers highlighted the need to focus on accessible healthcare as quintessential for nation building & development, and the role of collaboration between the government and corporations in attaining set healthcare goals for the welfare of citizens.



International Conference on "Sustainable Future: Innovations in Education"



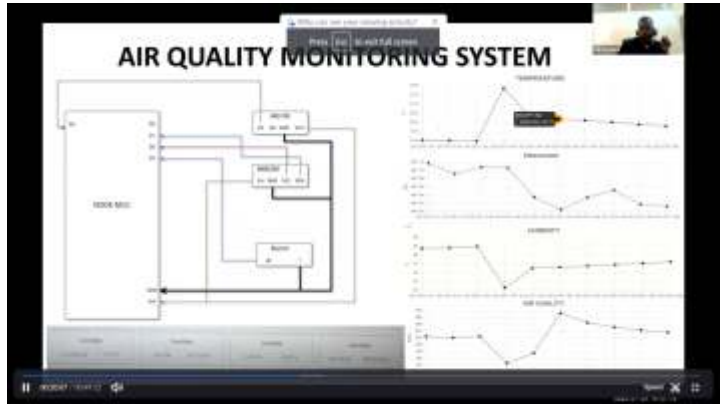
JK Lakshmiapat University, in collaboration with St. Cloud State University, USA and AIC-JKLU organized the tenth edition of its two-day International Conference on UN's SDGs on February 25-26, 2022. This year, the theme was, "Sustainable Future: Innovations in Education", which was attended by more than 1000 viewers and had 22 speakers across the globe. It received conference received over 70 research submissions out of which 48 promising works were presented. Shri Anil Kakodkar, Padma Vibhushan and Nuclear Scientist; Prof Sudhir Jain, Padmashri and Vice-Chancellor, Banaras Hindu University, Varanasi; Dr Pramath Raj Sinha, Founding Dean, ISB Hyderabad and Prof. Ajit Chaturvedi, Director IIT Roorkeewere some of the dignitaries who graced the conference. The conference was co-sponsored by BSE, Institution's Innovation Council and Turnitin and had IIT Roorkee, IIT Gandhinagar, IIT Jammu, IIT Bhilai, MNIT Jaipur and Central University of Rajasthan as JKLU's Academic Partners. It brought all the stakeholders on one platform and collectively discussed different aspects of education focusing on achieving a sustainable future.

On its Opening Day, the event had keynote and technical sessions, paper presentations and panel discussions on 'Education for Creating Better World', 'Tools for Teaching and Learning Effectiveness', 'Educational Practices for Special Needs' and 'Educational Policy and Governance'. During the session on Special Needs, Prof VladanDevedzic, Professor at FON – School of Business Administration,

University of Belgrade, Serbia stressed on how we all are learners with special needs when it comes to artificial intelligence and other modern technologies. Dr Doris Santos, Associate Professor at National University of Colombia, Bogotá, Colombia, who spoke about educational policy and governance, highlighted on the need of co-creation of knowledge through collective action by community actors and academics on issues related to SDGs. The second day started with a keynote session by Dr SiddhartanGovindasamy, Professor at Boston College, USA and Prof Ben Baliga, Professor at St Cloud State University, USA. The speakers shared their views on 'Future Trends in Engineering Education' and discussed how human-centred education and automation is changing the future of education. The keynote session was followed by multiple sessions which focused on the 'role of Ed-tech in education' and presentations from emerging Ed-tech start-ups, which were evaluated by Mr MrinalKashyap, VP Sales, WhiteHat Jr. There was a panel discussion on 'Models for Financing Education' and a session on how the future of education is being shaped by learnings from past and Covid-19. Prof Dheeraj Sanghi, Chairman of Conference Steering Committee & Vice-Chancellor, JKLU said, "The two-day conference has given a broad vision from the modern technologies to blended learning and how it is helping the education industry, and this international conference will be the stepping stone in the students' lives and become the future of tomorrow."

ACADEMIC ROUND-UP

Academic Forum Session on “Igniting the Joy of Engineering: IoT and Automation Projects”



A session titled 'Igniting the Joy of Engineering: IoT and Automation Projects', sixth in series on Igniting the Joy of Engineering, planned by IQAC to share the methods utilized by faculties of the Institute of Engineering and Technology in their courses, was scheduled on January 20, 2021. Speakers of the session were Divanshu Jain, Gustavo Sanchez, HP Agarwal and Devika Kataria. The course Introduction to Internet of Things delivered to students of B.Tech. aims to develop understanding of fundamental concepts and develop skills for uploading data from sensors on a web server for analysis or to actuate some transducers. This course is followed by Automation projects where students work in teams and develop projects to develop various automation applications. The Industrial IoT elective course aims to imbibe competencies required to design, implement, and maintain IoT systems at the industrial level: for example, interfacing Programmable Logic Controller, sensors, drive and motor, controlling them locally or remotely. In this session, speakers shared the experiences of these courses. The session was co-ordinated by Dr Sonal Jain and Dr Umesh Gupta.

IEEE Webinar on Ethical Hacking



A webinar coordinated by the IEEE students branch was held on “Ethical Hacking” on January 22, 2022. Mr Sandeep Sengupta, lead auditor for Information Security was invited as an Expert for the session, which was attended by 45 students. The expert spoke on cyber safety while using browsers for password login and the use of social media sites. He spoke about vulnerability assessment and penetration testing using tools Nmap, Kali Linux, Metasploit, and SQLmap. The session was coordinated by the IEEE student branch council, under the guidance of Branch Counsellor, Dr. Devika Kataria.

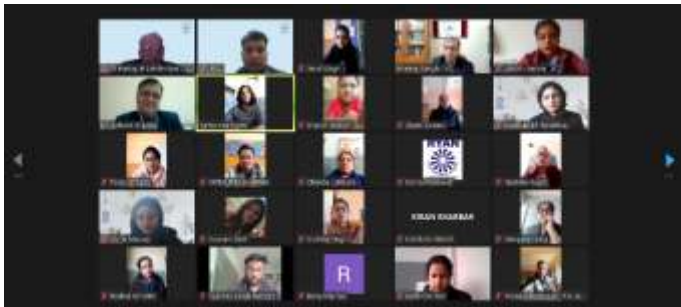
Session on “Making of the Indian Constitution”

In collaboration with We, The People Abhiyan, the Centre for Communication & Critical Thinking (CCCT) organized a webinar on the “Making of the Indian Constitution” on January 25, 2022. Sana Siddiqui, in charge of content planning & development and execution of capacity-building initiatives at 'We, The People,' was the event's keynote speaker. The goal of this session was to know, reflect and imbibe the messages we get from the making of our Constitution. The focus of the discussion was on the process of drafting the Indian Constitution. Short videos were shown, a quiz was organized, and a debate on various areas of our constitution was held to make it interactive and engaging. The session was attended by 151 students and faculty members and was moderated by Aditya Vyas (BCA, 2nd semester). It was coordinated by Dr. Vijaylakshmi, Assistant Professor and Shraddha Bharatiya Coordinator and Lecturer, CCCT.



ACADEMIC ROUND-UP

Educational webinar by JK Lakshmipat University for Ryan International School Ajmer



JK Lakshmipat University organized a development program for the Teachers of Ryan International School, Ajmer on January 29, 2022. Speaker Prof Dheeraj Sanghi & Dr Ashwini Sharma delivered this session and helped teachers understand the depth of the right pathway for the academic future and pros & cons of Online Education. Ms Sangeeta Acharya, Principal, Ryan International Ajmer was also present in the session and contributed by giving valuable inputs to faculty, staff & teachers. Ms. Tanvi Singh, Session Co-Ordinator, Ryan International Ajmer very effectively organized the event for teachers to get the best out of the session.

Session on “Handling Misinformation”



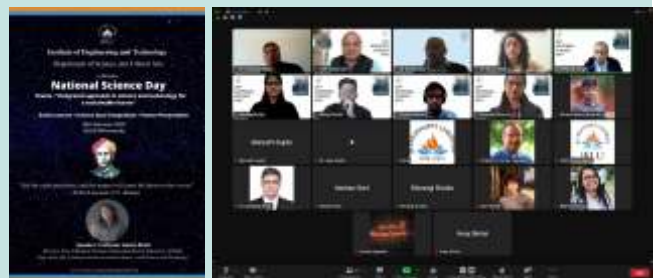
On February 14, 2022, the Centre for Communication and Critical Thinking organised a workshop titled "Handling Misinformation" for the 2nd year BBA, BDes, and BCA students. The session's speaker was Mr. Amitabh Kumar, an expert on online safety and the founder of Social Media Matters, YOLO, and Wranga. Due to the widespread use of digital platforms, information is being exchanged at a massive scale and speed. This has resulted in increase in the circulation of false information. Recognizing the need to develop user capabilities in order to combat and break the cycle of Fake News is critical. During this interactive and engaging session, the speaker spoke about the ideology behind misinformation. He also shared tools to identify misinformation in order to develop critical thinking.

Ready2Lead MDP for JKO EXECUTIVES

JKLU conducted the inaugural Session of 'Ready2Lead' online Management Development Programme for JKO executives on January 12, 2022. The 8-weeks MDP has 20 participants and will be conducted during January 14 – March 05, 2022 in online mode.



National Science Day



JK Lakshmipat University organized an activity-packed event on the theme 'Integrated approach in Science and Technology for a Sustainable Future' to celebrate National Science Day, which takes place every year on February 28, 2022 to mark the discovery of the Raman Effect by renowned Indian physicist and Nobel Laureate Sir C. V. Raman. Prof Dheeraj Sanghi, Vice Chancellor, JKLU addressed the gathering and urged the audience to develop a scientific temper to make everyone's life easy. He also mentioned about many big incidences, or coincidences related to scientific community on 28th February. Prof Geeta Bhatt, Director, Non-Collegiate Women's Education Board, University of Delhi delivered the Keynote lecture on the topic 'Leading towards an inclusive future - with Science and Technology'. She analysed the contribution of Sir CV Raman towards the scientific community as well as the contribution of science and technology in developing an inclusive community. Apart from students' developing a scientific temperament, she emphasized on roles of connectivity and sharing of information to increase inclusivity at all levels. The programme included various activities like Quiz competition, Poster presentation and Project demonstration. Some fun Science activities were conducted to spread awareness on the importance of science in day-to-day life. In the poster presentation competition, students had to make a creative depiction of an interesting technology which already exists or is apparent in near future, innovative ideas of their own or ingenious solutions to existing problems. The Science Quiz consisted of two rounds and every student participated virtually. Dr. Vipin Kumar Jain, Coordinator-Department of Science and Technology, Dr. Manushi Gupta and Dr. Sandeep Kumar Singh were the event organizers.

ACADEMIC ROUND-UP

Academic Forum Session on AIC-JKLU Awareness



A session on AIC-JKLU Awareness was conducted on March 11, 2022. Speakers Nidhi Kachhawa, CEO, AIC-JKLU and Paritosh Prasad, Assistant Manager, AIC-JKLU, made JKLU fraternity aware about activities by AIC and how it has been instrumental in mentoring startups, motivating students to turn entrepreneurs and how AIC can play role in supporting them to start their entrepreneurial journey. The session was co-ordinated by Dr Sonal Jain, Chair, Academic Forum, JKLU.

Academic Forum Session on ISO 21001

IQAC, JKLU introduced a series on "ISO for Educational Organizations", of which two sessions were hosted in Academic Forum on March 24, 2022 and March 31, 2022. The sessions were conducted by Dr Rajeev Bhatnagar, Chief General Manager (QMS & TPM) at JK Tyre & Industries Ltd. In his first session, the speaker made the audience aware about ISO 21001, how it is designed for educational institutions, a high level structure band and how its 11 principles can be implemented. The second session of the series included knowledge about Principles of ISO 21001. The session was co-ordinated by Dr Sonal Jain, Chair, Academic Forum Sessions.



Expert Talk On Project Management Skills for the Budding Managers

JKLU's Institute of Management organized an expert talk themed "Project Management Skills for Budding Managers" on March 9, 2022. The expert for the occasion was Mr. Pawan Kumar Jha, Senior General Manager, Integra Software Solutions Pondicherry. Successful handling of projects is a key role demand for managers in the business world. Therefore, understanding what it takes to manage demanding projects in the context of business, was planned to provide direction to the budding managers in developing the needed skills. Mr Jha stressed the importance of certain skills in successful project management, viz asking relevant questions, effective communication, negotiation skills, time management, leadership towards taking responsibility, technical knowledge, risk management, critical thinking and taking feedback from clients. He illustrated it by citing anecdotes from his personal success and failures how presence or absence of the mentioned skills determined the results. The session, which was followed by an interactive question and answer round, was attended by over 80 BBA and MBA students and faculty members. The session was coordinated and moderated by Dr. Upasana Singh, Assistant Professor, IM.



Expert Talk on Critical Information Instructure and Impact of Denial-of-Service Attack.

An interactive session was held on March 24, 2022, in which Dr Divya Bansal, Professor CSE, Punjab Engineering College spoke on evolution of critical infrastructure and its role in providing reliable services, social interactions and data generation through social websites, TCP/IP layer concepts, Denial of Services Attacks and its impact. CSE and ECE students of BTech VI semester interacted with the expert and showed interest for long term discussions.



Session on "Democracy and The Electoral Process"

On the March 7, 2022 JKLU's Centre for Communication and Critical Thinking organized a session titled "Democracy and The Electoral Process" for all the students and faculty members across the University. The session's speaker was Mr Arpan Acharya, Assistant Professor of Law at Bennett University and Convenor of the Clinics Committee which manages all forms of clinical legal education other than moot courts and legal aid. Mr Acharya is currently engaged in writing research papers focusing on the judicial treatment of the right to religion in India, especially with regards to how the socio-political and judicial discourse on love jihad has incentivized the creation of a new form of (religiously) hierarchized citizenship, and looking at the application of the state action doctrine to large social media platforms and their constitutional liability. The session was organised in hybrid mode. The speaker contextualized the theme of the session against his knowledge and various historical events. He explained how, while democracy is often discussed as being a part of our constitutional commitment, in practice, there are many ills that plague the electoral process. He used the INDIA VOTE website to demonstrate some statistical data of various elections in India. The speaker, however, was focused on something more fundamental; the way we conceive of electoral democracy and the conflation of representation with the first past the post system and common electorates. He tapped on the Indian political history common electorates which have often been held up as the epitome of equality and fairness. He also brought the audience focus on the proportional representation which is used by Europeans for elections. The speaker openly discussed some of Ambedkar's thoughts on electoral democracy and the question of representation, he shredded light on the constitutional

ACADEMIC ROUND-UP

Workshop on “Solar PV Systems”

JK Lakshmi Pat University, in collaboration with WAAREE Energies Ltd, organized a workshop on Solar PV Systems on March 15, 2022. The workshop was held in two sessions titled 'Advanced Module Technologies - The Expected Shift & Waaree Offerings' and 'Study on Quality Assurance during PV Module Manufacturing in India'. The speaker was Mr Kavish Shah, Sr. Engineer-R&D, Waaree Energies Ltd, Surat, Gujarat. The workshop was inaugurated by Dr Dheeraj Sanghi, Vice Chancellor and Dr Sanjay Goel, Director-IET, JKLU and was attended by over 75 participants. The workshop was coordinated by Dr Pushpendra Singh and Mr Yogesh Rohilla.



Expert Talk on Theme: Marketing in a Digital World

JKLU's Institute of Management organized an expert talk themed 'Marketing in a Digital World' on March 29, 2022. The expert for the occasion was Ms Nidhi Yadav, Associate Director, Consulting, Deloitte India. The session started with understanding the journey of marketing as a key function of business and how the marketing landscape is evolving fast. She highlighted that in digitized business scenario, marketing is not just data driven but more about managing customer expectation, experience and building trust. She elaborated on broad spectrum of digital marketing tools and how marketer can optimize the benefit of accessing, engaging and retaining customers. She stressed that digital marketing is beyond like, share and comment business and an individual, willing to make career in the domain, needs to continuously keep tab of technical innovations and disruption shaping digital marketing. Ms Nidhi shared the success story of "Khatobook" and "Credo" which gained strong presence in market due to well implemented digital marketing plans. 85 students from different programs of the university participated. Students asked varied questions reflecting their interest and curiosity to delve deeper in the topic and explore its different aspects. The session was coordinated and moderated by Dr. Upasana Singh, Assistant Professor, IM.



Leadership Workshop Series on Gender and Masculinities in Relationship

JKLU's Center for Communication and Critical Thinking, in collaboration with The YP Foundation, organised the first session of Leadership Workshop series on 'Gender and Masculinities in Relationship' on March 11, 2022. Sagar and Siddhant were the two facilitators from the YP foundation who conducted the workshop. It was intended for the Students' Council and Club presidents to engage them with holistic leadership development. The workshop was initiated with a warm-up activity and students were instructed to put down their rules throughout the session. Further, based on the pre-defined rules of the students, facilitators initiated their workshop underlining the important aspects of the masculinities and the role of consent within the relationship. They screened stories to clarify the concept and discussed its day-to-day applications. Student participants actively engaged in the conversation and expressed their understanding of the relationship and consent. The facilitators conducted the exercise that highlighted the pre-conceived notions of Masculinity and Femininity. They also utilized various exercises to debunk society's stereotypical preconceived notions and how it is dangerous to remain within those rigidly defined spectrums of femininity and masculinity. They further initiated the debate of identity beyond the defined binary of society. The discussion on LGBTQIA identity and its varied spectrum opened up the space for discussion among the students. They have also highlighted different forms of violence within relationships through the context of masculinity. The students actively engaged in discussing gender identity and reflected a broad-minded approach by questioning the existing patriarchy, identity imposition, form of violence, and discrimination among identities. There were 23 Student Council and Club president members and CCCT faculty members. The workshop was conducted offline, along with an interactive outdoor activity.



DISTINGUISHED LECTURE

Distinguished Lecture on Data Science for Social Good

"You can have data without information, but you cannot have information without data." This was the philosophy behind the Distinguished Lecture on 'Data Science for Social Good' on March 10, 2022, by Prof Ponnuram Kumarguru (PK), Professor of Computer Science at IIIT-Hyderabad, who has co-authored research papers in the field of Privacy and Security in Online Social Media, Cyber Security, Computational Social Science, Social Computing and Data Science for Social Good. His PhD thesis work on anti-phishing research at CMU contributed in creating an award-winning startup. In the session the speaker showed the interconnection of various computer science fields like Data Science & Cyber Security and new topics like happy maps, social engineering, and various ideas for prevention of deaths by using Computational Social Science. The session was attended by faculty, staff, and students, who were inspired by his great body of work. Vice Chancellor Dr Dheeraj Sanghi presented a memento to the speaker and thanked him for his words of wisdom. The session was followed by interaction of faculty of the university with Prof PK on research prospects in Data Science and overcoming challenges. The session was co-ordinated by Dr Sonal Jain and Garv Baheti, Priya Soni and Aditya Shrivastava, students of BTech Sem IV CSE.



PANORAMA OF EVENTS

New Year Day Get-together



JKLU celebrated New Year Day on January 1, 2022, keeping in view all the COVID'19 safety measures & social distancing norms. The celebration was held at MDC Block. Vice Chancellor Prof. Dheeraj Sanghi cut the cake and addressed the faculty, staff and students. The program ended with the refreshments for everybody present in the event.

Lohri Celebration



Lohri was celebrated with zeal and enthusiasm in JK Lakshmipat University. It is believed that the festival commemorates the passing of the winter solstice. The festival was attended by all the faculty, staff, and students, with much enthusiasm. Everyone celebrated the festival with cultural songs, especially Lohri songs, and

cultural dance. The bonfire, a key feature of Lohri, was kept alight throughout the celebration, lighting up the spirit of joy, happiness, and togetherness. Popcorns, groundnuts, and sweets were distributed during the festivities.

Makar Sankranti Celebration



Makar Sankranti was celebrated at JKLU on January 14, 2022. The day marks the end of the month with the winter solstice and the start of longer days. On this occasion, a cultural program was organized in JKLU, which was attended by all the faculty, staff, and students, with much enthusiasm. Kite flying was one of the significant attractions, which everybody gleefully took part in. A warm windy morning made the experience much more enjoyable. It was a thing of beauty as the youngsters dashed all over the Sabrang ground with cheerful faces, firmly followed by kites limping along them.

Republic Day Celebrations



Republic Day is a day of national rejoicing and a red-letter day in our country. The 73rd Republic Day of India was celebrated with gaiety and patriotic fervor at JK Lakshmipat University, Jaipur on January 26, 2022 and was organized by Student Life and operations. The University campus was decorated with flowerpots, rangolis and national flags. The day started with Prabhat Pheri on Campus where the Vice Chancellor Prof. Dheeraj Sanghi was escorted from his residence. The ceremony commenced with the unfurling of the National Flag by the Vice Chancellor. This was accompanied by the rendition of National Anthem. After that Vice Chancellor addressed the gathering and High Tea & Sweet Distribution was done.

Abhivyakti – Online Open Mic activity



The Muse Ink Literary Club, JK Lakshmipat University organized an interactive online open mic activity "Abhivyakti" on January 26, 2022. The open mic activity was planned to create space for an open interaction among the student members of the club. During the activity, there were 13 students who participated in the open mic session where they presented their written poems and shayaris and performed storytelling. Few joined the activity as an audience. The activity was coordinated and anchored by 2nd year students of Muse-Ink Literary Club.

PANORAMA OF EVENTS

Education for Empowerment: A Change Agent's Perspective



Community Development Club, JKLU organized an interactive session on “Education for Empowerment: A Change Agent's Perspective” on February 10, 2022. It was a virtual round table discussion organized to sensitize students on power of education in changing the social landscape. The event was organized in collaboration with Edjustice, a non-profit organization working towards reforming Public Education System in India. Mr. Ajay Singh, Founder of Edjustice shared the initiative undertaken by the NGO in strengthening education through the collaborative effort of student volunteers across the country. He emphasized that growth and development of the country depends on individuals' action and we, as educated citizens, need to empower others. Students brain stormed and shared various ideas on how they can contribute in the direction and reach out to the deprived community.

Reading and Discussion Circle



The Muse-Ink Literary Club organized another reading and discussion circle on February 15, 2022, in which there were 58 students who participated in the discussion on “The Road Not Taken” by Robert Frost. They discussed how choices affect one's life and decisions. They also argued on the importance of our choices, both big and small, and how they shape our journey through life. They also discussed how each decision they make sets us upon a path that they may not understand the importance of until much, much later.

Game-a-thon

The Centre for Communication and Critical Thinking, JKLU organized an activity session titled as “Game-a-Thon by Manish Freeman” on February 11, 2022. There were 94 registrations for the session and 48 students participated in marathon series of games conducted by Mr. Manish Freeman and played by students, which acted as a great stress buster. The objective of the session was to create a non-competitive and co-operative space for students to evoke oneness, mutuality and inclusion through sharing laughter, breaking inhibitions, unmasking real self, connecting and celebrations.

Session on “Ensuring Social Justice: Caste in Education & the Need for Reservations”



On February 19, 2022, the Centre for Communication and Critical Thinking at JKLU organized a session titled “Ensuring Social Justice: Caste in Education & the Need for Reservations”. The speaker was Shri Bezwada Wilson, an activist and National Convenor of the SafaiKaramchariAndolan which campaigns for the eradication of manual scavenging. He has been honoured with the Ramon Magsaysay Award and is a Senior Ashoka Fellow. The session was organised in a hybrid mode, with IM Amphitheatre being the physical venue. Over a hundred participants attended the session which included the faculty, students, staff & members of the public. Shri Wilson contextualised the theme of the session against his background and life experiences. He explained the need for social reservation while locating them against Fundamental Rights guaranteed by the Indian Constitution. He highlighted the need to encourage discussions and debate on issues of equality and justice while mentioning the role of freedom fighters and progressive thinkers like BR Ambedkar in eradicating the social evil of caste discrimination. He proposed that contemporary aspirations of citizens should be towards an egalitarian social order. This should be reflected in creation of public policies and technological innovations with a sunset clause for timely delivery of such goals. Students were encouraged to internalise notions of empathy and fraternity in their endeavours as participants of a democratic society. The evils of manual scavenging were discussed, as was the need to end such a socially debilitating practice.

PANORAMA OF EVENTS

Shared Birthday Celebration of Underprivileged Children



On February 27, 2022 the Community Development Club (CDC) of JKLU, in collaboration with Helping Hands NGO organized an event to celebrate birthday of underprivileged children who do not remember their birthdays or have not celebrated yet. The event was organized with an objective to spread smile and happiness in lives of such kids who are deprived of basic necessities of life and birthday celebration is a dream. The students collected voluntary contribution of money and gifts to make the celebration special for 50-60 such underprivileged children. The event was held at AkshayaPatra, which was marked by cutting of cakes by kids, gift distribution and expression of their emotions. The event holds its relevance for instilling value of sharing in life and going beyond self to bring joy in others life. It will also help students understand the importance of equality and inclusion in building better society for tomorrow. 20 students of JKLU from the Management, Engineering and Design institutes, actively participated to conduct the event under the guidance of CDC coordinator Dr. Upasana Singh.

Reading and Discussion Circle



The Muse-Ink Literary Club organized another reading and discussion circle on March 22, 2022. There were 47 students who participated in the discussion on their latest readings on "Value and Ethics". The discussion started with students sharing their perspective about values and ethics and later discussing its various theories.

Photography & Film making Competition

On the occasion of Rajasthan Diwas, the Tourism Department of Women's India Chamber of Commerce & Industry (WICCI) and JKLU jointly organized an All-India Photography & Film-making Competition on March 30, 2022. Rural Tourism President of WICCI Rajasthan, Dr Rashmi Sanghi was the Convenor of the competition. Participants showcased creative photographs and short videos related to different aspects and areas of Rajasthan. Renowned Cinematographer, Mr Shanti Bhushan Rai and JKLU's Director of the Institute of Design, Mr A Balasubramaniam were the judges of the competition which saw Tanay Kasliwal, Adhiraj, Kushal Jain, Shreshtha Maheshwari, Rahul Sharma, Vishal Punia, Sunil Kumar and Arushi Sharma as the winners. Vice Chancellor of JKLU, Dr Dheeraj Sanghi mentioned that the purpose of the competition was to create awareness about the culture, monuments and historical places of Rajasthan worldwide, while at the same time, provide a platform to students to showcase their creativity.

Alumni Meet – Institute of Management



JK LakshmiPat university organized an alumni meet of Institute of Management on March 5, 2022. The meet was conducted in hybrid mode. The event started with Vice Chancellor, Dr Dheeraj Sanghi welcoming the alumni and was followed with a welcome address by Asst. Director – IM, Dr Ashwini Sharma. About 50 alumni joined the meet. Student council member planned a cultural event which had two dance performances and a live singing performance. Later, some of the alumni shared their experience of learning at JKLU and in the industry. There were some alumni who shared their insights on the importance of practical learning and thanked mentors in JKLU who trained them. The meet ended with a vote of thanks by Prasuk Jain (Alumni Relations Secretary) which was followed by group photo session and Hi-Tea at IM Block, JKLU. The event was coordinated by Ms Tanushka Jangid and Mr Shivdeep Singh, both alumni of JKLU and presently its employees.



Interaction of Students with Admission Team

From March 21, 2022 JKLU's Admissions Team a started series of interaction with Students of ID, IM and IET. The first interaction was with BBA First year Students. The point of Discussion to understand their career goals and their experience about JKLU. The session was conducted by Mr Dhananjay Dewangan, General Manager Admissions at JKLU. Dr Dheeraj Sanghi, Vice Chancellor also interacted with a group of students and motivated them for their career enhancement.

PANORAMA OF EVENTS

Training Session on Group Discussion and Personal Interview (MBA 2021-23 batch)



On March 5, 2022 a Training and Counselling session was held for MBA First year students on how to appear and conduct oneself in a Group Discussion (GD) and Personal Interview (PI). The session was conducted by Mr Shounak Biswas, Asst Director Development at JKLU. Students were counselled on how they should frame their CVs and what mistakes to avoid. 2 mock rounds of Group Discussion were conducted. At the end of each GD, students were advised about common mistakes to avoid and how to conduct oneself and how they could have performed better. There were 5 mock Personal Interview rounds. Each student was interviewed by a panel consisting of the Trainer and two other students, with another two students serving as observers. It helped them get a 360 degree perspective on how to perform in an interview and particularly what mistakes to avoid. The participants found the session very informative, in which they gained practical knowledge and got to know a lot about themselves and their strengths and weaknesses.

First offline Campus drive after two years



On March 28, 2022 JM Financial Services became the first company to visit JKLU campus for hiring fresh UG & PG students, since the outbreak of the Covid-19 pandemic that hit the campus in March 2020. They came to hire students from MBA and BBA for jobs and summer internships. What made the event more significant was the presence of two JKLU MBA 2019-21 alumni (Megha Bansal and Saloni Nama) amongst the panel of interviewers, which made the experience more relatable for the participants.

Training Session on Group Discussion and Personal Interview (BBA 2020-23 batch)



Between March 8 and 10, 2022 Training and Counselling sessions were held for BBA Second year students of Entrepreneurship and Fintech & Banking on how to prepare for competitive assessments, Group Discussions (GD) and Personal Interviews (PI). The sessions were conducted by Mr Shounak Biswas, Asst Director Development at JKLU, who started with explaining Organization Structure and Teamwork and why and where fresh management students could fit in as employees or interns. For most students, this was their first experience about the industry. Students were counselled on how they should frame their CVs and were appraised of the common do's and don'ts of GDs and PIs. 2 mock rounds of Group Discussion were conducted on each of the 3 days. At the end of each GD, students were advised about common mistakes to avoid and how to conduct oneself and how they could have performed better. There were 3 mock Personal Interview rounds on each day. Each student was interviewed by a panel consisting of the Trainer and two other students, with another two students serving as observers. It helped them get a complete perspective on how to perform in an interview and what mistakes to avoid. The participants found the session very informative, in which they gained practical knowledge and got to know a lot about themselves and their strengths and weaknesses. The student interviewers learnt what it feels to be on the other side of the table and the observers learnt the different behavioural characteristics of the two sides in an evaluation situation. Both interviewer and interviewee learnt about their strengths and limitations from a peer group, which was deliberately planned to make the experience more relatable.

PANORAMA OF EVENTS

Naye Disha – Government School Outreach Program

On March 31, 2022 JKLU's Community Development Club (CDC) started a new initiative called 'Nayi Disha', an outreach programme for Government Schools. Nayi Disha aims to provide students with avenues for personality development through curricular and extra-curricular activities. The activities will help students to identify and reflect their innate talent or nurture their interest beyond studies. It has been identified that students generally miss out on various such activities beyond academics which tend to add value to the education and make academics interesting for students having diverse capability



and interests. A team of 10 student members of CDC visited Rajkiya Uchch Prathmik Vidhyalaya located at Laliya Ka Bas village. They conducted activities including Dancing, Drawing, Solving IQ Puzzles, and Spoken English for around 95 students belonging to various classes. The activities were conducted in small batches based on the school student's domain of interest. The students reflected high enthusiasm and participated with extreme joy. The

initiative was coordinated by Club Vice President, Palle Sai Charan of BBA-IV Sem under the mentorship of Club Convener Dr. Upasana Singh, Assistant Professor, Institute of Management.



Holika Dahan Celebrations

Holi is a festival that takes place every spring. It welcomes the spring season and celebrates the end of winter. Holi falls on Purnima, or the day of the full moon. It's a two-day holiday; the day of the March full moon is Holika Dahan. That's when a bonfire is lit for a puja. The bonfire is cleansing and meant to burn away all the bad and evil. The next day, directly after the full moon, is all about the festival of colors. The Holika Dahan started at time 21:30 PM to 22:00 PM on the ground next to 1 BHK flat located inside JKLU Campus. The bonfire was ignited by Professor Sanghi and Mrs. Sanghi. When the holika was burning, harbhara was being suspended over it and circulated amongst the participants. On the venue, 37 students were present alongside 18 teaching and non-teaching staff. The next day, from morning 09:00 AM to afternoon 13:00 PM we celebrated the rangwali holi. During this time, we used the ground next to 2 BHK to smear colors on each other to celebrate the festival. During the colour smearing, we also organized musical DJ session where we danced alongside playing with colour.



AIC-JKLU INITIATIVES

To encourage women entrepreneurs, the AIC-JKLU team conducted a 'Women's Week Campaign' from March 7 to 11, 2022 in which they called a woman entrepreneur everyday, who spoke about their journey till now, their experiences and suggestions to encourage more women entrepreneurs.



ACADEMIC RESEARCH & CONTRIBUTION

A. Patent

1. Patent Granted. Smart Monitoring of Belt Tension and Slip. Patent No. US 11,235,934 B2 dated 01/02/2022. [Contributors: Dr. Devika Kataria and Dr. Jyotiprakash CR Naidu]

B. Publications in National and International Journals/ Conference Proceedings

1. Gupta, J., Pathak, S., and Kumar, G. (2022). A Hybrid Optimization-Tuned Deep Convolutional Neural Network for Bare Skinned Image Classification in Websites. Multimedia Tools and Applications, pp. 1-23.
2. Gupta, J., Pathak, S., and Kumar, G. (2022). Bare Skin Image Classification using Convolution Neural Network. International Journal of Emerging Technology and Advanced Engineering, 12 (1), 138-145.

Contd...

ACADEMIC RESEARCH & CONTRIBUTION

3. Jadwal, P. K., Jain, S., and Agarwal, B. (2022). Clustering-based hybrid resampling techniques for social lending data. *International Journal of Intelligent Systems Technologies and Applications, Special Issue on Recent Advancements in Artificial Intelligence Systems and Their Applications*, 20(3), 183-198.
4. Kumar, A., Das, Sovan L., Wah, P., Żur, and Krzysztof K. (2022). On the Stability of Thin-Walled Circular Cylindrical Shells under Static and Periodic Radial Loading. *Journal of Sound and Vibration*. 527(116872).
5. Rijwani, P., and Jain, S. (2022). Software Effort Estimation Development from Neural Networks to Deep Learning Approaches. *Journal of Cases on Information Technology*, 24(4), 1-16.
6. Satya Singh and Milind Thomas Themalil. BER-SNR Evaluation using Phase Shift Keying with OSTBC in MIMO Environment. In: 2022 IEEE International Conference on Signal Processing, Informatics, Communication and Energy Systems, Kerala: March 10-12, 2022.
7. Singhal, R. and Sharma, R. (2022). Prediction Analysis and Forecasting of Stock Price on Google Stocks: an Application. *Electronic proceeding of Recent Developments in Engineering & Technology-1 held at Jaipur*, pp. 28-34.
8. Singhal, R. and Sharma, R. (2022). Prediction Analysis and Forecasting of Stock Price on Google Stocks: An Application. Praveen Agarwal and Bhavana Mathur (eds.) *Proceeding of Recent Developments in Engineering & Technology-1, Jaipur: February 26-27, 2022*, pp. 28-34.

C. Books/Chapters in Books Authored / Edited

1. Soni, S., Kumar, G., and Sharma, R. (2022). Robotic Process Automation: An Application. In: Pathak, S., Bhatt, Pramod K., Singh, Sanjay K., Tripathi, A., and Pandey, Pankaj K. (eds.) *Intelligent System Algorithms and Applications in Science and Technology*. Apple Academic Press, pp. 295-308.

D. Presentations in Conferences / Seminars

1. Amitanshu Shrivastava. An Interdisciplinary Approach to Studying the Concept of Space in the field of Design. As poster in: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
2. Basant Agarwal, Sonal Jain, Priyal Bansal, Sanatan Shrivastava, and Navyug Mohan. Dysgraphia Detection Using Machine Learning Based Techniques: A Survey. In: *Special Session "Educational Practices for Special Needs", International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
3. Dhruv Saxena. Reflections From a Collaborative Classroom. As poster in: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
4. Divanshu Jain, and Hanuman P Agrawal. Innovative Teaching: Online Learning Approach during Covid-19. As poster in: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
5. Khushboo Dadhich, Vivek Dadhich, and Devika Kataria. Healthcare Monitoring Using Wireless Sensor. In: *IEEE Delcon 2022, Virtual: February 11-13, 2022*.

February 11-13, 2022.

6. Monish, Ankit Sharma, Basant Agarwal, and Sonal Jain. Game-Based Learning for Effective Teaching. In: *International Conference on Emerging Technologies in Computer Engineering, SKIT, Jaipur: February 4-5, 2022*.
7. Payal Kedia, and Lokanath Mishra. Exploring the Factors Influencing the Effectiveness of Online Learning: A Study on College Students. In: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
8. Priyanshi Sharma, Omprakash Kumawat, Jaya Sodhani, Jinal Swarnakar, Richa Sharma. Statistical Analysis of Online Learning for Education During a Pandemic. As poster in: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
9. Ritika Bhola. Gap Between School and Higher Education. As poster in: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
10. Sakshi Kashyap, Priya Soni, Hanuman Prasad Agrawal, and Divanshu Jain. Innovation in Indian Higher Education This Decade. As poster in: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
11. Satya Singh and Milind Thomas Themalil. BER-SNR Evaluation using Phase Shift Keying with OSTBC in MIMO Environment. In: 2022 IEEE International Conference on Signal Processing, Informatics, Communication and Energy Systems, Kerala: March 10-12, 2022.
12. Shashi Kiran, and Sonal Jain, Analysis of Green Rating: A Case Study in the Existing Establishments of Northwestern Railway. In: *2nd International Convention on Green Environment, Technology & Entrepreneurship through Innovation (ICGETEI-2022), Amity University Rajasthan, Jaipur: March 3-5, 2022*.
13. Shashi Kiran, and Sonal Jain. Water Recycling Plants on BOOT Model in Indian Railways. In: *2nd International Convention on Green Environment, Technology & Entrepreneurship through Innovation (ICGETEI-2022), Amity University Rajasthan, Jaipur: March 3-5, 2022*.
14. Sheetal Mundra. Determinants of Deepening Youth unemployment in India. In: *15th International Conference on Business and Finance - 2022, IBS, Hyderabad: January 27-29, 2022*.
15. Somprabha Kashyap, Chitra S. Lakhani, Divanshu Jain, Hanuman P. Agrawal. Intelligent Security System using MSP430 Microcontroller. In: *2022 6th International Conference on Computing Methodologies and Communication (ICCMC), Erode: March 29-31, 2022*.
16. Sunil Pathak and Gireesh Kumar. Deep learning (CNN) and transfer learning: A review. In: *International Conference on Applications of Intelligent Computing in Engineering and Science (AICES)", National Institute of Technology, Raipur: February 12-13, 2022*.
17. Upasana Singh. Preparing Future Managers for Change: An Experiential Approach for Sustainable Growth. In: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.
18. Vijaylakshmi. Learning Second Language through First Language. As poster in: *International Conference on Sustainable Future: Innovations in Education, JK Lakshmipat University, Jaipur: February 25-26, 2022*.

SHARING VISION BEYOND BOUNDARIES / NETWORKING

- Dr Dheeraj Sanghi was Panel Speaker in the 'Opportunities in Credit Exchange Model for Universities', organized by World Assessment Council, on January 15, 2022.
- Dr Sanjay Goel participated in a panel discussion on 'How to make career choices' with approximately 100 senior secondary school students in Kolkata on January 19, 2022.

NEWSPAPER / MAGAZINE CONTRIBUTIONS

- Dr Dheeraj Sanghi participated in the 1st FICCI Higher Education Committee Meeting 2022 on March 16, 2022 in virtual platform.
 - Dr Dheeraj Sanghi was Speaker in the 'India Didactics Association's - VC Step UP - Higher Education Policy Exchange Round Table held on March 9, 2022 in New Delhi. This Round Table was supported by Ministry of Education & AICTE.
 - Dr Dheeraj Sanghi was Chief Guest in the Annual Function of Rajakiya Ucch Prathamik Vidyalaya, Sarangpura, Sanganer, Jaipur on March 21, 2022.
 - Dr Milind Thomas Themalil was an Invited Panelist in 'Opportunities in Artificial Intelligence', Webinar panel discussion with Dr. Roshy John, Ex-Global Head – TCS and Vice President – Stealth Mode (Robotics and AI), Mr. Georgekutty Augusthy, Chairman – Kerala Film and Video Corporation (Kinfra), Adv. Pramod Narayan - Kerala Govt. MLA, other Kerala Govt. officials, public representatives, journalists and professionals, organized by Kerala Professionals Front, on 12 February, 2022.
- A. Balasubramaniam. 'Design Education: How the pandemic redesigned its pedagogy in hybrid mode', The Telegraph Online: March 5, 2022.

FACULTY ACHIEVEMENTS



On March 26, 2022 Dr Kshitiz Verma, faculty of JKLU's Institute of Engineering & Technology (IET) was awarded the 'Change Maker Humanity Award' in recognition of his significant contribution in the field of education. Dr Kshitiz has worked towards democratizing higher education by teaching latest artificial intelligence techniques, deep learning and neural networks in Hindi for students who are not comfortable with the English language. The growing outreach of his free courses has enabled innumerable Hindi speaking students fulfill the growing demand of professionals in multiple areas, resonating

with the true spirit of a Change Maker. The Change Maker Humanity Award was conceptualized by Jaipur National University in association with Bharat Soka Gakkai to celebrate and honor the efforts of unsung protagonists who are making a difference in the lives of many others in the fields of Education, Medical and Community Healthcare, and Social Services, in the state of Rajasthan. The ceremony was graced by Shri Ashok Chandna - Minister of Skill, Employment & Entrepreneurship (DSEE), and Youth Affairs & Sports for Rajasthan and Dr. Mahesh Joshi - Minister of Public Health Engineering & Ground Water for Rajasthan.

STUDENT ACHIEVEMENTS



Jackson, Kartavya are chess champs

Jackson V and Kartavya Anadkat emerged winners in the Juniors and open categories respectively at the 188th Brilliant Trophy chess tournament. Jackson of Dharam Hinduja Higher Secondary School in Chennai won the event conducted online by scoring 10.5 points out of 12 rounds. Nidhish Syamal and Rounak Jakhotia took the second and third places with 10 points each. Kartavya Anadkat of Rajkot, Gujarat, won the Open category by scoring 10.5 points out of 12 rounds. Chidvilas Sai and Subhadrata Roy were second and third with 10 and 9.5 points respectively.

BCA student Kartavya Anadkat continued to bring laurels through his brilliant performance in international chess tournaments and was featured on Jamaican TV. He achieved

- 1st place in Promenade Chess Club Open, Trinidad and Tobago on 1-2nd January, 2022
- 1st place in Brilliant Trophy, Telangana, India on 8-9th January, 2022 and
- 1st place in John Powell Open, Jamaica on 23rd January, 2022



JKLU students won 3 medals in Sports fest, which was conducted by Apex University.

- Gold medal in Badminton doubles - Divya Banga (1st yr BBA) & Sukrit Verma (1st yr B.Des)
- Silver medal in Table Tennis Singles - Prakhya Kant (3rd yr B.Des)
- Silver medal in BGMI Team - Mahipal Singh (1st yr BBA), Eshan Vijayvargiya (1st yr BBA), Piyush Karamwani (1st yr BBA) and Chirag Vijrani (1st yr BBA)

ALUMNI ACHIEVEMENTS

Following are details of a few of our Alumni who are bringing laurels to JKLU and making us feel proud with their professional achievements.

Institute of Management

- Kapil Thakkar (BBA 2015-18 Batch) is the founder of a marketing company named as Ad Network Platform, CPAHeist. He has completed his Master's in Management from Graduate School of Management, St. Petersburg State University. Also, he has completed a student exchange program from IIM Ahmedabad with PGP (2019 Batch).
- Shubham Prakash (BBA 2012-15) studied MBA-Accounting and Finance from Czech University of Life Sciences, Prague and is now working with Curry Plc., Czechia as a Financial Analyst
- Vinayak Sharma (BBA 2015-2018) completed his Master's in International Business Development from Peter the Great St. Petersburg Polytechnic University in 2020. He has now started his own venture named as Karigar Official to promote local artists' handmade art and thus connecting their work with different art lovers around the globe.
- Joohi Laxman P. Shrivastava (MBA 2013-15) is currently working as Sales Executive at Asia Pulp & Paper, Dubai, UAE. She has also worked with as Marketing Manager with Wolke Business Applications, Dubai, UAE. Joohi was awarded with a Gold Medal for being Overall Topper of her batch during her MBA days.
- Yash Mahendra Pachchigar (BBA 2014-17 Batch) is right now pursuing MS, Information Technology from Arizona State University, US. He is also employed (on part time basis) as IT Course Grader at the University where he is assisting Brandon Gatto for a class of 50 students on the subject of Shell Scripting.

UNIVERSITY NEWS



JKLU Honours list

The University released its Honors List of meritorious students for the first half of 2021-22. 37 Students of the University, with good academic conduct and a CGPA of 8.500 or above qualified, as of March 2022, featured in the list below:

JKLU HONORS LIST

To recognize the Meritorious Students during their academic journey at JKLU, the University publishes "JKLU HONORS LIST" in annually to students at the University with good academic conduct and a CGPA of 8.500 or above in their respective semesters for the list below:

Sl. No.	Name	Program
1	Bhupendra Prasad Srivastava	MBA, V Term
2	Harish Singh	MBA, V Term
3	Aravind Singh	M. Tech, III Sem
4	Shikha Rajendra Thakur	M. Tech, III Sem
5	Poojika Khandelwal	B. Tech, V Sem
6	Prakhar Kaur	B. Tech, V Sem
7	Khushi Garg	BBA, V Sem
8	Pooja Bhargava	BBA, V Sem
9	Harshita Bhatnagar	B. Tech, III Sem
10	Jaya Bhatnagar	B. Tech, III Sem
11	Rishabh Datta	BBA, III Sem
12	Romangopal Singh	BBA, III Sem
13	Harshvardhan Shetty	B. Tech, III Sem
14	Taruni Vaidyanath	B. Des, III Sem
15	Poojika Vijaya Agrawal	B. Des, III Sem
16	Mansi Jain	B. Tech, I Sem
17	Poojika Jain	B. Tech, I Sem
18	Poojika Agrawal	B. Tech, I Sem
19	Chiranjiv Gupta	B. Tech, I Sem
20	Nikhil Bhat	BBA, I Sem
21	Shreyas Bhatnagar	BBA, I Sem
22	Shreyas Bhatnagar	BBA, I Sem
23	Shreyas Bhatnagar	BBA, I Sem
24	Shreyas Bhatnagar	BBA, I Sem
25	Shreyas Bhatnagar	BBA, I Sem
26	Shreyas Bhatnagar	BBA, I Sem
27	Shreyas Bhatnagar	BBA, I Sem
28	Shreyas Bhatnagar	BBA, I Sem
29	Shreyas Bhatnagar	BBA, I Sem
30	Shreyas Bhatnagar	BBA, I Sem
31	Shreyas Bhatnagar	BBA, I Sem
32	Shreyas Bhatnagar	BBA, I Sem
33	Shreyas Bhatnagar	BBA, I Sem
34	Shreyas Bhatnagar	BBA, I Sem
35	Shreyas Bhatnagar	BBA, I Sem
36	Shreyas Bhatnagar	BBA, I Sem
37	Shreyas Bhatnagar	BBA, I Sem

Congratulations to all the students, who have made it to the JKLU Honors List. With some of our students active in various extracurricular activities of the University.

Date: 28.03.2022

RECRUITMENTS



JOGINDER KAUR

Joginder Kaur joined JKLU on January 03, 2022 as Administrative Assistant - Admissions. Joginder has done her B. Com from University of Rajasthan and MBA from Sikkim Manipal University. She has 11 years of experience in various organizations like Vodafone, Tele Performance, Ericsson, CK Birla Hospitals, Ginnar soft Pvt. Ltd.



SAGAR TALUKDAR

Sagar Talukdar joined JKLU on January 03, 2022 as Manager - Admissions. Sagar did his Graduation from Rabindra Bharati University, Kolkata. He has 14 years of experience in various organizations like Amity University, University of Engineering & Management, Bennett, Coleman & Company Ltd., Sterling Holiday Resort India Ltd and Merin Group.



FARHATH JAN

Farhath Jan joined JKLU on January 12, 2022 as Senior Counsellor-Admissions. Farhath has done B. Sc. (Biochemistry) from University of Kashmir, Srinagar, M. Sc.(Biochemistry) from Hemvati Nandan Bahuguna Garhwal University, Srinagar and pursuing Ph. D. (Nano Technology) from Jaipur National University, Jaipur. She has four years of experience in various organizations like Institute of Clinical Research India and Jaipur National University, Jaipur.



SHWETA SINGH PANWAR

Shweta Singh Panwar joined JKLU on January 03, 2022 as Senior Counsellor-Admissions. Shweta has done her BBA from University of Rajasthan and MBA from Rajasthan Technical University Kota. She has 10 years of experience in various organizations like Genpact, Teleperformance, X.D.B.S. Corporation, Futuresys Technologies.



SONALI SHARMA

Sonali Sharma joined JKLU on January 24, 2022 as Programme Manager in the Institute of Design. She has done her BA(H) in English from Delhi University and PG Diploma in Publishing from Ambedkar University, Delhi. She then interned with Penguin Random House and followed to pursue Masters in Creative Writing and Publishing from City, University of London. She has been freelancing along with her studies and has worked on several publishing and PR projects working with organizations like EdTerra Adventures, Siyahi and Scribble Solutions. She is also an avid debator and has won several awards for the same.

RECRUITMENTS



VIDESHA BANSAL

Videsha Bansal joined JKLU on February 15, 2022 as Teaching Associate - CCCT. She has done her B. Tech. from JK Lakshmi Pat University, Jaipur and has a keen interest in Brain Sciences and Human Behaviour. She has worked as a Research Associate at Chatterjee's Neuroimaging and AI Lab under the guidance of Dr Indranath Chatterjee. She has over a year's experience in neuroscience and has presented her research work on different international platforms.

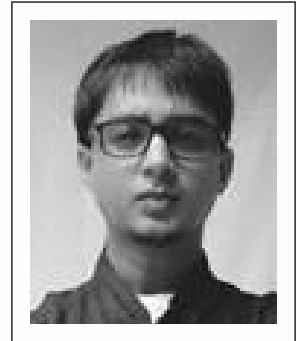


SIMPLE GOYAL

Simple Goyal joined JKLU on February 21, 2022 as Executive - Finance & Accounts. She has done her B. Com. from Rajasthan University, Jaipur, and C.A. from Institute of Chartered Accountants of India, New Delhi. During her Articleship of 3 years at Jaipur, she has worked for a year in the Accounts Department of Mahindra World City, Jaipur. She has also worked for 5 months at NIMS University, Jaipur.

• **Mr. Shounak Biswas**
Editor

Anirudha Biswas joined JKLU on January 17, 2022 as Assistant Professor in the Institute of Design. Anirudha is an interdisciplinary industrial designer based in India. He is a Civil Engineer from Biju Pattanayak University, Orissa and Masters in Design from National Institute of Design, Ahmedabad. He is a winner of several international awards and recognition, with being one of the first Indian duo to have received REDDOT award for sustainable rural innovation-led development in 2017, REDDOT nomination for innovative psychological educational tool for children 2017 and Reddot nomination for Sustainable lifestyle product design 2018. REDDOT nomination for innovative fashion lifestyle product in 2020. His innovative hangar designs have been nominated for A DESIGN AWARD, Italy 2018. His works on lifestyle designs in bamboo are in the permanent collection of World Bamboo Museum, Damyang Korea. He has worked with Suta Mumbai for their brand development in 2015. In India, he has worked as the Design Manager for Godrej and Boyce, looking after research and strategy for new products development in B2C and CMF for B2B markets. He also worked at Pearl Academy as Industrial Product Designer - Product Design. His expertise lies in subjects related to NPD, Material Innovation, IPD, CMF etc. At Pearl, Anirudha was a mentor and guide to students of industrial design and industrial collaborative projects.



ANIRUDHA BISWAS



DHANANJAY KUMAR DEWANGAN

Dhananjay Kumar Dewangan joined JKLU on February 28, 2022 as General Manager - Admissions, Strategic Initiative, in Admissions Department. Dhananjay has 13 years of experience in Admissions, Marketing and Outreach. Prior to joining JKLU, he was associated with OP Jindal University as Head of Admissions. He has done B.Tech. from Central University, Bilaspur, M.Tech. from PEC, Chandigarh and MBA from ICFAI Business School.

Ms. Azeemah Saleem joined JKLU on March 2, 2022 as Assistant Professor at Centre for Communication and Critical Thinking. Azeemah has submitted her PhD from Jawaharlal Nehru University, New Delhi. She has done her M.Phil and MA from Jamia Millia Islamia, New Delhi and has completed her Bachelors from Delhi University.



AZEEMAH SALEEM

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