

Institute of Design • JK LakshmiPat University

Institute of Design • JK LakshmiPat University

Institute of Design • JK LakshmiPat University

Institute of Design • JK LakshmiPat University

D

ESIGN

V

OUR

F

UTURE







**PROMPTED BY THE
VISION TO INTEGRATE
DESIGN WITH
TECHNOLOGY
AND BUSINESS...**

World-Class Faculty

Award-winning Faculty with qualifications from NID, IDC (IIT Bombay), and Top Global Institutions.

Contemporary Pathways

Pursue Cutting-edge Design Disciplines with an Interdisciplinary Approach.

Semester Exchange Abroad

Student Exchange Programme with Edinburgh Napier University & Top Global Institutions.

State-of-the-Art Facilities

Innovate in Advanced Tech Labs, Makerspace, Studios, and Atal Incubation Center.

Generous Scholarships

Up to 50% Merit-based Scholarships Available for Meritorious Candidates.



LEARN FROM
THE BEST



DESIGN
YOUR
TOMORROW

ABOUT JKLU

Founded in 2011 by the 140-year-old JK Organisation (JKO), JK LakshmiPat University (JKLU) continues JKO's legacy of excellence and commitment to nation-building. Accredited with an 'A' grade by NAAC, JKLU is at the forefront of innovation, blending academia with industry through its interdisciplinary programmes in engineering, management, and design that prepare students to excel in an ever-evolving workspace.

JKLU's faculty includes accomplished scholars from globally renowned institutions such as the IIMs, IITs, NIDs, and other top universities worldwide. The university's curriculum focuses on interdisciplinary learning, hands-on projects, and practical problem-solving, providing students with the flexibility and choice of tools they need to address complex challenges and drive a meaningful change.

The university's strong industry connections, real-world projects, and immersive internships form a core part of the JKLU experience, bridging the gap between academic knowledge and practical application. Through strategic partnerships and exchange opportunities with leading institutions in India and abroad, students gain a global perspective that enriches their education and broadens their horizons.

At JKLU, students also benefit from access to cutting-edge centers such as the Centre for Critical Thinking and Communication, the Atal Incubation Centre, and the AIMA BizLab. These platforms foster innovation, entrepreneurship, and critical inquiry, encouraging students to explore new ideas and develop a problem-solving mindset.

With state-of-the-art facilities, a vibrant campus community, and a culture that nurtures talent, JKLU empowers students to become leaders, innovators, and changemakers, poised to make a positive impact on society.



LEGACY OF EXCELLENCE & NATION BUILDING



For nearly 140 years, the JK Organisation (JKO) has been a cornerstone of nation-building in India. With successful enterprises across various sectors, JKO has made significant contributions not just to the Indian economy but also to broader societal progress. Established in 2011, JK Lakshmi Pat University (JKLU) carries forward JKO's legacy of excellence and commitment to nation-building.

By integrating this rich heritage with its progressive educational practices, the university prepares future leaders dedicated to societal advancement. The organisation's philanthropic spirit was shaped by its visionary leader, Late Lala Lakshmi Pat Singhanian (1910-1976), who was driven to create India's intellectual capital, particularly in education and healthcare. His son, Late Shri Hari Shankar Singhanian (1933-2013) continued this legacy of inspiration as President (Chairman) of JK Organisation and Chancellor of JKLU. Today, the founders' vision and mission remain the cornerstone of the university's ethos, reinforcing its role in shaping the nation's future.

A black and white portrait of Shri Bharat Hari Singhania, an elderly man with glasses and a mustache, wearing a suit and tie. He is standing outdoors with trees in the background.

**SHRI
BHARAT HARI SINGHANIA**

CHANCELLOR,
JK LAKSHMIPAT UNIVERSITY

PRESIDENT,
JK ORGANISATION

“

We, as an industrial conglomerate, have been steadfastly committed to education and meritocracy in the country for more than 140 years. In the world of JK LakshmiPat University, your passion and talents are not only nurtured but also encouraged to blossom. It's a realm where you can cultivate lifelong relationships with mentors and peers who will guide and support you at every step. At JKLU, we view higher education not merely as a means to a degree but as a journey of personal and professional growth. We challenge our students to explore new ideas and perspectives, think critically and creatively, and embrace innovation and entrepreneurship. Constantly striving to improve and innovate, we push the boundaries of what is possible and create new opportunities for our students to succeed. Investing in cutting-edge research and technology, forging partnerships with industry leaders, and expanding our programmes to meet the evolving needs of today's workforce are integral to our commitment.

BOARD OF MANAGEMENT



**SHRI BHARAT HARI
SINGHANIA**

President, JK Organisation;
Chancellor, JK Lakshmiapat University



**DR. R.P.
SINGHANIA**

Chairman & Managing Director,
JK Tyre & Industries Ltd;
Pro Chancellor, JK Lakshmiapat University



**SHRI H.P.
SINGHANIA**

Chairman & Managing Director,
JK Paper Ltd;
Pro Chancellor, JK Lakshmiapat University



**PROF. DHEERAJ
SANGHI**

Vice Chancellor, JKLU;
Former Dean, Academic Affairs, IIT Delhi;
Former Professor, IIT Kanpur;
Former Director, LNMIIT, Jaipur & Punjab
Engineering College, Chandigarh



**SMT. VINITA
SINGHANIA**

Chairperson & Managing Director,
JK Lakshmi Cement Ltd.



**SHRI SURENDRA
MALHOTRA**

Former MD, Orissa Synthetics Limited,
Senior Management and Engineering
Professional



**DR. S.
CHOUKSEY**

Advisor, JK Lakshmi Cement Ltd., Delhi;
Former President of Cement
Manufacturers Association;
Former Chairman, National Council for
Cement and Building Materials



DR. ASHUTOSH SHARMA

Institute Chair Professor & INAE Visvesvaraya Chair Professor & Coordinator, DST Unit on Nanoscience & Center for Environmental Science and Engineering, IIT, Kanpur, India; Former Secretary, Department of Science & Technology, Government of India, New Delhi (Padma Shri Awardee)



DR. PRAMATH RAJ SINHA

Founding Dean, ISB Hyderabad; Founder and Trustee, Ashoka University; Founder & Managing Director, Nine Dot Nine Mediaworx



SHRI SAURABH SRIVASTAVA

Co-Founder & Former Chairman, NASSCOM (Padma Shri Awardee)



SHRI SANJAY JAIN

Former Managing Director, Global Capability Network, Accenture



SHRI AJAY SHANKAR

I.A.S., Former Secretary (Industry) to Government of India



SHRI PREM SINGH

President (Group HR), JK Organisation; National President — NHRDN



SHRI KK MAHESHWARI

Officiating Registrar, JK Lakshmiipat University



SMT. RENU SUD KARNAD

Non-Executive Director and former MD, HDFC Ltd.



DR. OM PRAKASH BAIRWA

Commissioner, College Education (Nominee, Govt. of Rajasthan)

ABOUT IOD

INSTITUTE
of
DESIGN

The Institute of Design at JK LakshmiPat University offers a comprehensive educational experience, meticulously designed to cultivate a broad range of skills in aspiring designers. Central to its educational philosophy, the Institute prioritises the development of essential personal qualities such as creativity, maturity, independence, empathy, sensitivity, and awareness, complemented by practical skills like resourcefulness and effective communication and thinking skills like critical thinking, design thinking and systems thinking.

Building on this foundation, the curriculum at the Institute of Design is strategically crafted to foster new ways of thinking and innovative problem-solving abilities. It seamlessly integrates traditional educational methodologies with modern design practices, ensuring that students are well-versed in both foundational and contemporary design principles.

Further enhancing the educational experience, the Institute boasts state-of-the-art facilities, including advanced workshops, laboratories, and well-equipped studios. These resources provide students with the opportunity to engage deeply in a variety of hands-on projects, thereby enriching their learning and creative exploration. Supporting these academic and creative pursuits is an award-winning faculty, composed of both permanent and visiting professors who are renowned experts in their fields.

This comprehensive approach ensures that graduates from the Institute are well-rounded individuals who can make meaningful contributions to both industry and society.



**PROF.
A BALASUBRAMANIAM**

DIRECTOR,
INSTITUTE OF DESIGN, JKLU
FORMER PRESIDENT,
ASSOCIATION OF DESIGNERS OF INDIA
ALUMNUS OF NID

We are delighted to see your interest in the Institute of Design at JKLU in Jaipur.

We are glad that our distinctive range of programmes, tailored to meet the demands of contemporary industry roles, have captured your interest.

If your goal is to become a creative genius, rest assured that our dedicated faculty members will guide you through the process, shaping you into a genuinely creative professional. Your aspirations are aligned with ours, and a visit to our campus will reveal a supportive environment where faculty members, on a first name basis, are committed to assisting you in navigating the programme.

Recognising the initial confusion that can arise, we provide you with the opportunity to select your specialisation after completing the foundational year of study. By then, our faculty will have a keen understanding of your strengths and guide you towards the specialisation that suits you best.

Our students have benefited from mentorship through professional projects undertaken for industry leaders such as JK paper, Wipro Lighting, and Delhi Metro. Equipped with unique offerings, exceptional faculty, and ambitious students reaching for the stars, we invite you to join us if your ideas and dreams align with our commitment to excellence.

MEET YOUR MENTORS

Learn from outstanding design professionals from both academia and industry, including award-winning designers and founders of leading design studios, who bring real-world insights directly into our classrooms.



**PROF.
A BALASUBRAMANIAM**

Director, Institute Of Design, JKLU
Former President, Association of Designers of India
Alumnus (NID, Ahmedabad)



**RAJ
MENON**

Dean, Institute of Design, JKLU
M.Des in Industrial Design, IIT Bombay,
B. Tech. in Mechanical Engineering,
Calicut University



**MANISH
SHARMA**

Academic Associate, IOD
M.Des. in Mobility and Vehicle Design,
IIT Bombay, B.Des. in Industrial Design,
NID, Ahmedabad National School
Supérieure D'art (Ensa, France)



**AASTHA
GOHIL**

Associate Professor, IOD
M.Des, Edinburgh Napier University
B.Des, NID Ahmedabad,
Best Film Award Winner,
Twilight Film Festival



**PRITAM
SINGH**

Assistant Professor, IOD
M.Des, NID
B.Des, NIFT



**SURANJANA
SATWALEKAR**

Professor of Practice, IOD
Senior Faculty - NID, Ahmedabad
Founder - Satwalekar Design Studio
Alumna - NID, Ahmedabad,
St. Stephen's, Delhi University



**DR. DEVANUJ
BALKRISHAN**

PhD in Human Computer Interaction, IDC, IIT Bombay
M.Des. in Industrial Design, IIT Delhi
B.Arch, IIT Roorkee



**AMITANSHU R
SHRIVASTAVA**

Assistant Professor, IOD
B.Des in Product Design, IICD,
Jaipur, Founder & Designer at
Amitansh Thinking Studio



**RENU
BHAGWAT**

Adjunct Associate Professor, IOD
B. Arch from KITS, Nagpur;
M.Planning (Housing) from
CEPT University, Ahmedabad



**BINIL
MOHANAN**

Faculty, IOD
Design Management Professional
CSIP Research Fellow
Sahapedia-UNESCO Fellow



**VASH
RAIZADA**

Assistant Professor, IOD
PG Diploma in Forensic Science
and Forensic Photography
PG Diploma in Banking & Marketing
B.Sc Multimedia



**ABHISHEK
MEENA**

Assistant Professor, IOD
B.Des in Furniture and
Interior Design, NID, Ahmedabad
Founder- Sacca Design



**NITIN
VISHWAKARMA**

Associate Professor, IOD
PGNMD, Sheridan Institute of
Technology, Canada
MVA, Rajasthan University
BFA, Delhi University



**NEERAJ
KUMAR**

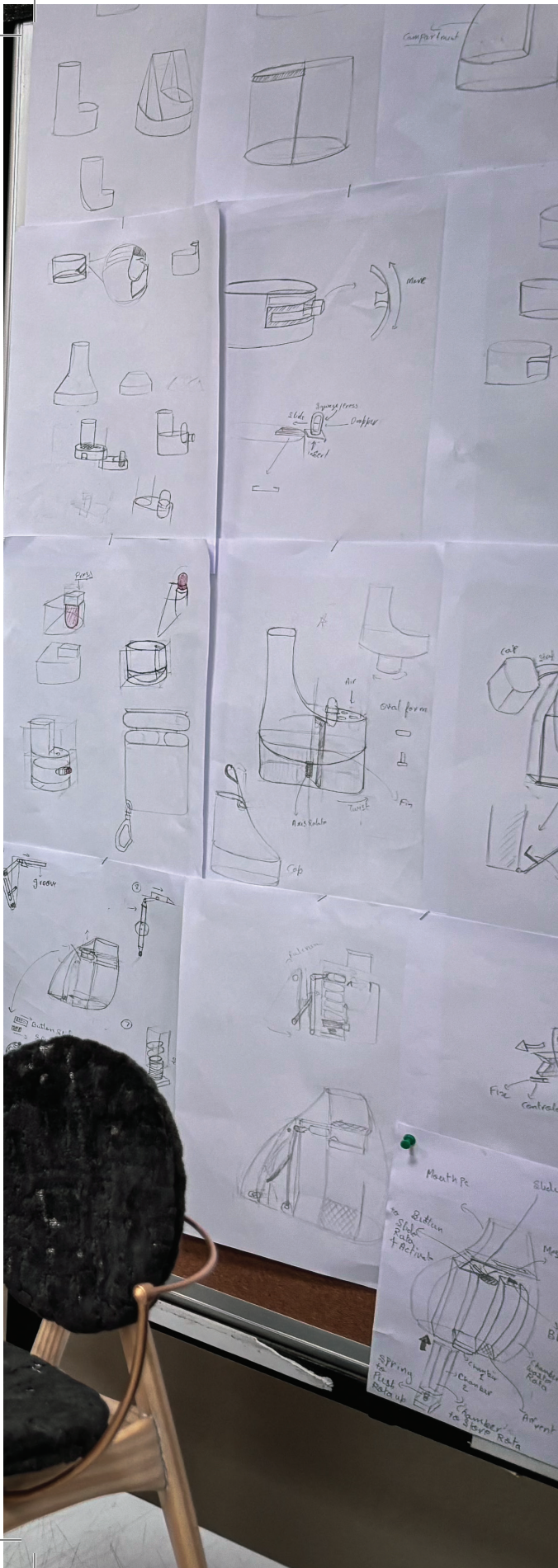
Co-Founder, Crimson Healthcare,
Bio-Design Expert & Medtech
Entrepreneur With 7 International
Patents Fellowship at Stanford India



**CHANDRASHEKHAR
BHEDA**

Alumni of NID, Ahmedabad
Creative Head and Principal
Designer of Spider Design





ANMOL JHANWAR

B.Des

Product Design

2023-27

JKLU's design programme offers a vibrant and supportive environment that fosters creativity and critical thinking. With hands-on projects, expert faculty, and state-of-the-art facilities, my first year has been an exciting journey of growth and learning, preparing me to tackle real-world design challenges.

Our curriculum draws from the world's leading design schools and programmes to break boundaries and equip you with the tools, skills, and mindset necessary for success.



PEDAGOGY

At JK LakshmiPat University (JKLU), we integrate cutting-edge teaching methods and a results-oriented approach to ensure that classroom learning becomes a dynamic journey of growth. Our advanced facilities and resources enable you to refine your learning, critical thinking, communication and self reflection abilities.

Through our distinctive curriculum model, 'Learning at JKLU', we foster a holistic learning environment that prepares students for diverse roles as versatile professionals and global leaders.

Multidisciplinary Approach

Develop perspective and awareness through discussions and seminars on economics, politics, history, social science, development, and more.

Reimagining Education

Diverse learning methodologies that foster endless opportunities.

Industry Interactions

Benefit from a close and sustained dialogue with the industry. Leverage the advantages of mentorship, counselling, and work opportunities.

Autonomy & Flexibility

Choose what you want to study. Take charge of your learning. Enjoy the freedom to follow your curiosity and pursue interests.

Out-of-Classroom Learning

Explore JKLU centres of excellence for unique learning experience.

No Boundaries

Learn from the best facilitators, practitioners, and teaching assistants on campus

Experiential & Tech-Driven Learning

Learn by doing. Apply classroom concepts to real world challenges.

PROGRAMMES

Bachelor of Design / B.Des

04 Yrs

The B.Des programme at JK LakshmiPat University is strategically positioned at the intersection of technology, business, society, culture, and human interaction. This interdisciplinary curriculum is designed to cultivate innovative problem solvers who are well-prepared to address the needs of people, industry, and society through design. Students delve into cutting-edge technologies such as the Internet of Things (IoT) and Artificial Intelligence (AI), leveraging these tools to enhance their design projects.

The programme emphasises the development of a profound sense of empathy, enabling students to fully appreciate the impact of design on societal well-being. They gain a deep understanding of how people and cultures influence design effectiveness, ensuring that their solutions are both innovative and culturally relevant.

Disciplines

Product Design

Centered around creating products that enhance everyday life, this programme melds design thinking with technological proficiency. Students gain hands-on experience with advanced materials, 3D printing, and the Internet of Things (IoT), preparing them to innovate in various sectors including consumer electronics, healthcare, and sustainable design.

Interaction Design

This discipline focuses on optimising the interaction between users and digital systems. Students learn about cognitive ergonomics, human-computer interaction, and UI/UX design. They work with user interface software, prototyping tools like Sketch and InVision, and interactive design platforms, crafting seamless digital experiences.

Integrated Communication Design

This discipline prepares students to navigate and shape the evolving landscape of communication design. They engage with a broad spectrum of media, learning to utilise tools for graphic design, web development, information architecture, and motion graphics software like Adobe After Effects, ensuring comprehensive capabilities in visual and communication design.

Interdisciplinary Design

This programme merges foundational design principles with innovative approaches, allowing students to delve into a variety of design disciplines. The curriculum fosters a broad array of skills and a deep understanding that spans across different fields, ensuring holistic development in design thinking and execution.

Master of Design / M.Des

02 Yrs

This two-year composite study programme combines new-age domains with traditional learning approaches. The M.Des curriculum includes hands-on skills courses like design drawing and workshop skills, which involve material manipulations and working with a variety of materials.

Students are introduced to critical thinking, culture studies, and communication, and receive foundational knowledge in leadership and entrepreneurship. Additionally, learners are encouraged to write blogs, keep journals, and maintain a sketchbook to foster deeper interest and insight into their subjects.

Disciplines

Product Design

The product design discipline aims to be both people-centric and technology-led. It will help create a new brand of individualistic product designers who enjoy creating with their hands and yet are comfortable leveraging new-age technology.

Interaction Design

The interaction design discipline is unique and relevant to the millennial generation. It caters to the new, hard-wired, device-friendly, young audiences who are as comfortable in the virtual world, as they are in the real world.

Modular Programmes

The two-year programme is split into modules that allow learners to exit the programme with intermediate certificates that also enhance career opportunities. The course contents have been divided into the following modules:

/ Certificate in Design Foundation

This programme is designed to help students build an understanding of the elements & principles of design. Learning outcomes include understanding of identity, branding, packaging & storytelling etc, culminating into a design project workshop.

/ PG Diploma

Graduate from foundation to this 6 month project-oriented semester that orients you to undertake projects that conceive various products and services. Courses like Product UI and Wireframing help you to develop solutions that cater social needs in a user-centric and integrated manner.



#DESIGN BRIEF#

OBJECTIVE —
TO DESIGN A **RETRACTABLE**
CLOTHES DRYING SOLUTION THAT IS
BOTH **SPACE-EFFICIENT** &
EASY-TO-USE & **DURABLE**, PROVIDING
A CONVENIENT AND PRACTICAL
ALTERNATIVE TO TRADITIONAL
CLOTHESLINE
DURABLE

Brand: **TRACON**

5m
- walk height ends
- push clip
- Nylon
- Multifunctional Retractable
- Heavy Duty

210-310

1. Light colored
- Nylon
- 2 hooks in end
- 1.8m - 2.5m

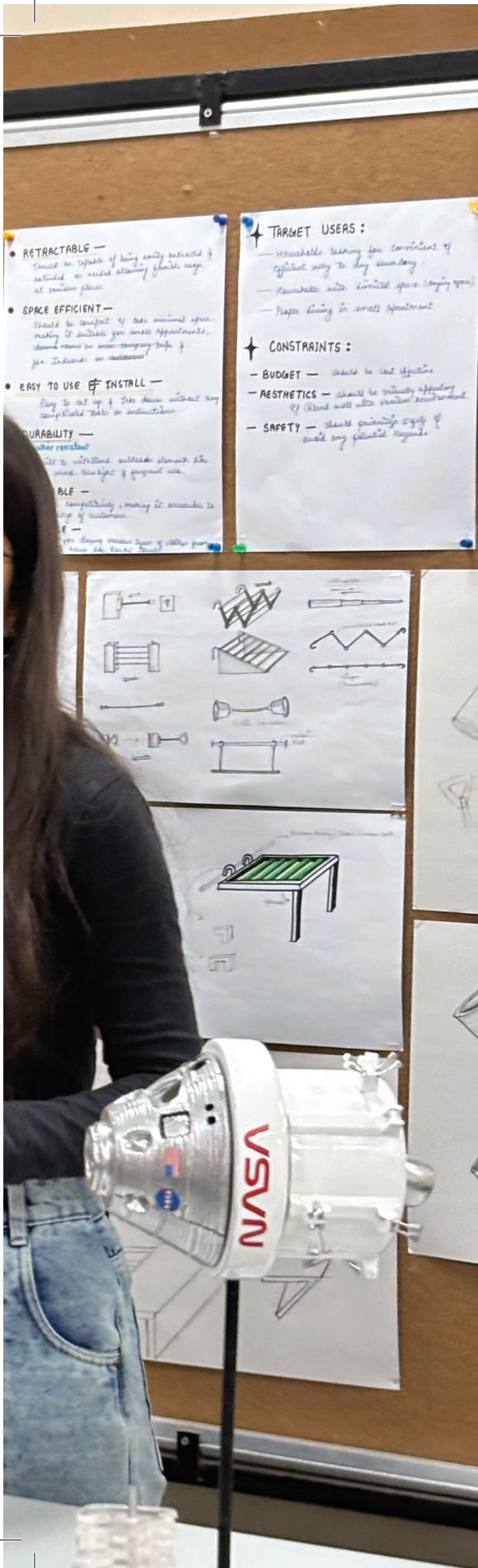
230-200

1. 2.5m - 3m
- 2 P.F.
- 4 Poles
- height = 2.4m
- 4mm - 4.5 kg
- 4mm - 4.5 kg
- 4mm - 4.5 kg
- 4mm - 4.5 kg

1. 2.5m - 3m
- 2 P.F.
- 4 Poles
- height = 2.4m
- 4mm - 4.5 kg
- 4mm - 4.5 kg
- 4mm - 4.5 kg
- 4mm - 4.5 kg



RETRACT
SPACE EF
EASY TO U
DURABILITY



ABHISHEK MEENA



FURNITURE DESIGNER
INDUSTRIAL DESIGN: B.DES.
FROM NID, AHMEDABAD
FOUNDER- SACCA DESIGN

At JKLU, students develop key skills and a mindset rooted in a profound understanding of real-life experiences and human behaviour. This foundation nurtures advanced design thinking, enabling them to tackle a wide range of design challenges with a practical, industry-ready approach. This gives our students a significant edge, whether they choose to integrate into the industry or embark on their own entrepreneurial journeys.

FACILITIES

Sports

Sports forms an integral part of life at JKLU. From inter-university tournaments to intramural events, there's something for everyone. Our facilities cater to a wide range of interests, including outdoor sports like cricket and basketball, as well as indoor games such as chess and table tennis, ensuring a vibrant and active campus culture.

Fitness Centre

Our state-of-the-art fitness center is equipped with the latest training equipment to help students maintain an active and healthy lifestyle. Whether it's strength training, cardio, or functional workouts, the center supports a balanced and holistic approach to physical well-being.

Health Centre

The on-campus Medical Centre at JKLU provides 24/7 qualified medical assistance, ensuring the health and safety of our community. Regular health check-ups, follow-up care, and wellness services are readily available. For emergencies, we offer a dedicated ambulance service in collaboration with Blue Circle Medi Services Pvt. Ltd.

Mess

The campus mess at JKLU is dedicated to providing hygienic and healthy dining options. It serves a variety of nutritious meals in a clean and welcoming environment, fostering a sense of community. Managed collaboratively by students and faculty, the mess ensures dining is not just about food, but also about wellness and connection.

Cafeteria

The multi-cuisine cafeteria at JKLU is the perfect spot to unwind and recharge. Whether you're grabbing a quick snack between classes or enjoying a relaxed meal with friends, the cafeteria serves a wide variety of delicious dishes in a lively, inviting atmosphere that makes every dining experience enjoyable.

Hostel

Experience the comfort of on-campus living at JKLU. Our spacious hostels are designed with modern living quarters and vibrant communal areas that encourage bonding and create a warm, home-like atmosphere. It's a space where students can foster friendships and create lasting memories while enjoying the convenience of campus life.

SCHOLARSHIPS

Merit Based Scholarships

B.Des applicants will be awarded scholarships through 12th score or performance in JK-DET and portfolio round.

Scholarship Range	Class 12 Percentage (Specified Subject)	JKDET (Percentile)	Portfolio
50%	Above 95	≥ 90	≥ 4 on a score of 0-5
30%	>90 and ≤ 95	25% Scholarship	25% Scholarship
20%	80 and ≤ 90		

Or

Students securing 90 percentile and above in JKDET along with a ≥ 4 score in the portfolio round can avail a total 50% scholarship.

Students meeting only one of the above criteria will be eligible for 25% scholarship.

Terms & Conditions

- / Students who meet only one of the above criteria (either ≥ 90 percentile in JK-DET or achieving 4 or more in the portfolio round) will be eligible for a 25% scholarship.
- / Students are not permitted to combine scholarships from JK-DET and Class 12 scores; only one scholarship can be availed.

National Design Entrance Exams

- / Applicants who do not qualify for a scholarship through the JKDET but surpass a predetermined cutoff in the NID, NIFT, or UCEED entrance exams will be granted a 25% scholarship on the academic fee. The specific cutoffs for these exams are yet to be determined.
- / Note that only one scholarship will apply, based on the highest achievement in either the JKDET, NID, NIFT, or UCEED entrance exams. Scholarships from multiple sources cannot be combined.

Other Scholarships

- / **Sibling/Alumni:** A 20% scholarship will be awarded to applicants who are siblings of JKLU students or alumni, or alumni pursuing a second degree.
- / **Single Girl Child:** Single girl children with no siblings will be eligible for a 10% scholarship.
- / **Special Category:** A 10% scholarship will be awarded to applicants who are wards of defense personnel, SC/ST, differently abled students, students from Northeast, Union Territories (except Delhi and Chandigarh) and students from JKO schools
- / **Extra-Curricular and Co-Curricular:** A special committee will evaluate and award scholarships on a case-by-case basis to applicants demonstrating exceptional performance in sports or other areas.
- / **Special Circumstances:** Awarded on a case-by-case basis, subject to governing body approval, this scholarship supports wards of JKLU staff, entities of the JK Organisation, or applicants not covered by the above categories.

Considerations

- / **Scholarship Eligibility:** If a student qualifies for more than one scholarship, only the higher value scholarship will be applied.
- / **Sibling/Alumni Discount:** A 20% discount is available for siblings of alumni who have graduated from JKLU with a full-time degree. This discount applies only to new enrollments, not to siblings already enrolled.
- / **Scholarship Applicability:** Scholarships apply solely to academic fees.

FEE & ELIGIBILITY

Bachelor of Design

Duration	4 Years
Academic Fee (Annual)	₹ 3,40,000

Master of Design

Duration	2 Years
Academic Fee (Annual)	₹ 3,02,000

/ Hostel Fee

Type of Room	Double Sharing / Year		Triple Sharing / Year	
	AC	Non-AC	AC	Non-AC
Hostel Fee	84,000	68,000	73,500	60,000
Utility Charges	33,000	18,000	27,500	15,000
Total	1,17,000	86,000	1,01,000	75,000

Mess Advance (to be adjusted as per actual) - INR 58,000 per annum.

/ Transport Fee

For students commuting from Jaipur City to the JKLU campus, we provide air-conditioned bus services at an annual fee of INR 50,000.

CONSIDERATIONS

- A one-time non-refundable admission fee of INR 5,000 will be charged at the time of admission.
- A one-time, refundable caution deposit of INR 10,000 is required at the time of admission.
- An annual technology fee of INR 30,000 will be applicable.
- University reserves the right to increase academic fee annually.
- For hostel students, a refundable security deposit of INR 5,000 will be charged with the first year' fees and is refundable upon leaving the hostel.
- Hostel, transportation and other charges are subject to yearly revision.

Bachelor of Design

For admission to the Bachelor of Design (B.Des) programme at JK Lakshmipat University, applicants must have secured a minimum of 60% aggregate marks in Class XII, including English and three subjects of the applicant's choice. Subjects where internal marks contribute 50% or more are not to be considered in the calculation of the aggregate. Additionally, all applicants are required to take the JK-DET entrance exam as part of the qualifying process for admission to the university.

CONSIDERATIONS

- / Marks awarded by a recognised Central/State Board/University Examination in India, or any foreign country recognised as equivalent to the 10+2 system by the Association of Indian Universities (AIU) will be considered.
- / Foreign Nationals/Persons of Indian Origin/Non-Resident of Indian candidates can be considered for admission based on their marks in 10+2 or equivalent examination.
- / Students in their final examination of class XII may apply; however, admission will be provisional, subject to achieving the minimum marks.

Master of Design

For admission to the Master of Design (M.Des) programme at JK Lakshmipat University, applicants must have secured a minimum of 60% marks or equivalent CGPA in bachelor's degree or equivalent in any discipline from a recognised university. Graduates of 3-year bachelor's degree are also eligible.

- / Students appearing in the final examination of bachelor's degree can also apply.
- / Applicants are required to take JK-DET as their entrance exam for qualifying for admission to JKLU.





Carle
UNIVERSITY





eton
UNIVERSITY

HIMANGI PURI

B.Des

Product Design

2020-24

My time at JK LakshmiPat University had truly been transformative. It gave me a solid foundation in product design, combining theory with hands-on experience that felt both practical and meaningful. The courses were engaging and often focused on tackling real-world problems, which made the learning process exciting and relevant.

The faculty had been incredibly supportive, constantly encouraging me to think outside the box and step out of my comfort zone. Their guidance has helped me reach several personal and academic milestones.



OUR RECRUITERS



ACADEMIC COLLABORATIONS

Through our academic partnerships with some of the world's leading institutions, JK Lakshmi Pat University enables students to participate in semester exchange programmes at top-tier universities in India and abroad.

These programmes provide access to a wide range of academic resources, renowned faculty, and diverse student communities. They are designed not only to enrich students' academic experiences but also to broaden their perspectives and enhance their employability through a global outlook and practical international experience.

Students are not required to pay tuition fee to JKLU during the course of their study at the partner institution.





zon
bl
hyper
feeding

mato
linkit
erpure
g india

PRAKHYA KANT

blinkit

B.Des

Interaction Design 2019-23

Interaction Design at JKLU went far beyond just creating screens. By engaging in a mix of hands-on projects and theoretical learning, I developed a holistic approach to problem-solving, always considering both the human and technological dimensions. This strong foundation has helped me in my current workplace, where balancing user needs with innovative technology is key to delivering impactful and meaningful design solutions.

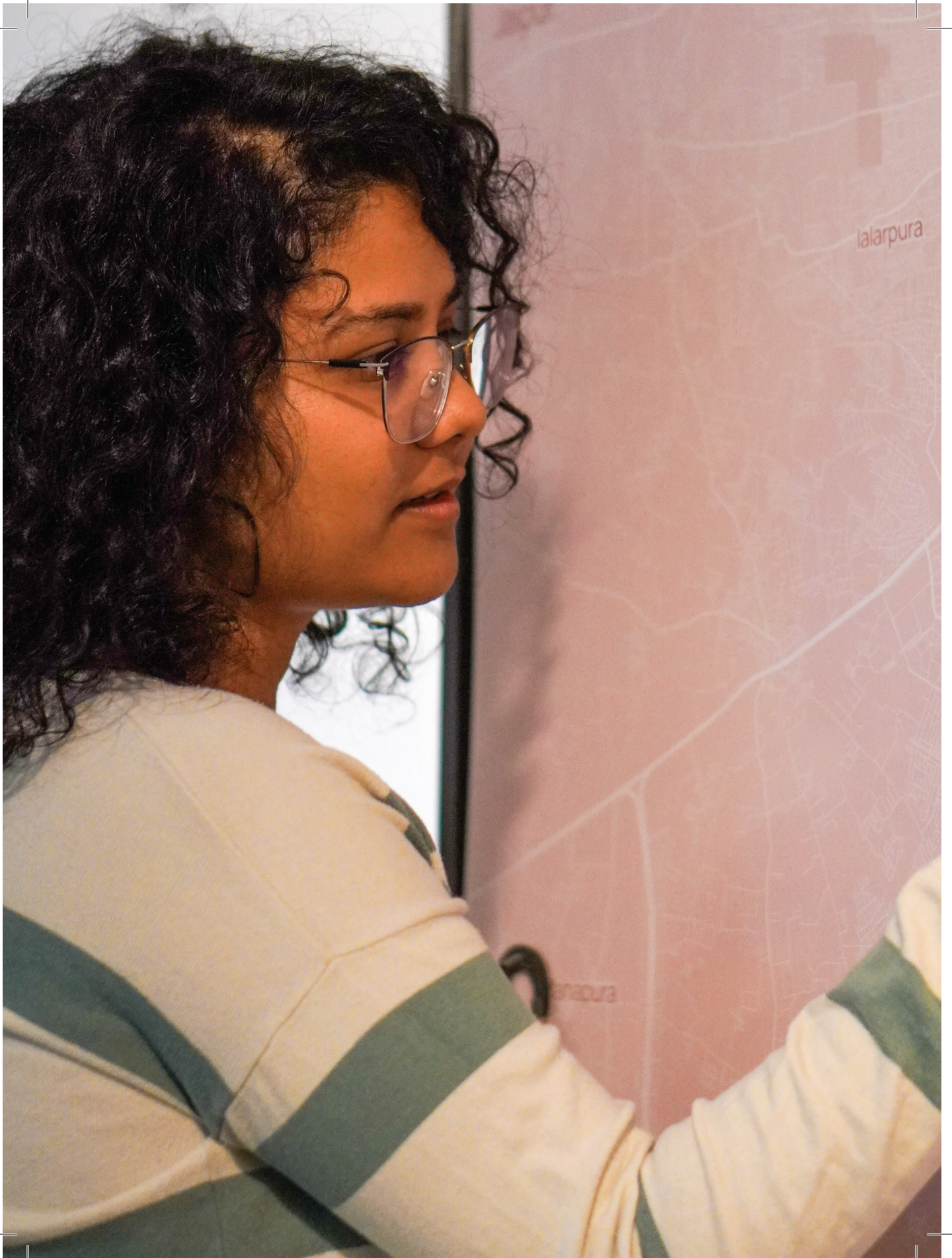
During my UX internship at Blinkit, I worked on optimising user flows, improving the checkout experience, and reducing cart abandonment. Collaborating with cross-functional teams, I leveraged user research and data insights to design impactful, user-centric solutions for millions of app users.

CAMPUS LIFE

At JK Lakshmipat University, campus life thrives as a vibrant tapestry of experiences, where every corner pulsates with energy and opportunity.

Students immerse themselves in a dynamic community, enriched by a kaleidoscope of activities tailored to their passions and interests. From spirited academic debates to collaborative projects, cultural festivals, and sports competitions, the campus buzzes with excitement and creativity. It's a place where friendships are forged, ideas are exchanged, and personal growth flourishes. With state-of-the-art facilities, lively student clubs, and a supportive network of faculty and staff, the campus offers an environment where students can explore, discover, and thrive.







MANISH SHARMA

M.DES. MOBILITY AND
VEHICLE DESIGN
B.DES. NID, INDUSTRIAL
DESIGN NATIONAL SCHOOL
SUPERIEURE D'ART
(ENSA, FRANCE)



JKLU fosters interdisciplinary learning by integrating technology, business, and design into its curriculum. Students collaborate on real-world design projects working in partnership with various industries, organisations, and NGOs. The flexibility with foundation year encourages students to explore diverse design domains. Flagship events like Jaipur Design Week and live projects with external stakeholders provide platforms for cross-disciplinary interaction, practical learning, and knowledge sharing among peers and experts.

COMMUNITY & CLUBS

At JKLU, the diverse student-led clubs offer ample opportunities and resources for students to engage in new experiences, build connections, and foster their creativity within a supportive campus environment.



Design
Club



Community
Club



Art
Club



Photography
Club



Business
Club



Drama
Club



Media
Club



Technical Club



Coding Club



Dance Club



Robotics Club

10+

Clubs under
student leadership

15+

Events organised
every month

The university environment at JK LakshmiPat University is brimming with remarkable opportunities, abundant resources, and unwavering support that empower students to explore their passions and embark on transformative journeys. With a focus on fostering creativity, innovation, and holistic growth, JKLU encourages students to build meaningful connections, gain real-world experiences, and expand their horizons. The university offers a vibrant ecosystem of diverse clubs and organisations, catering to every interest and ensuring that every individual finds a space to engage, grow, and thrive.



SIDDHANT BAVEJA



B.Des

Product Design 2020–24

I'm deeply grateful to JKLU and its exceptional faculty for their unwavering guidance and mentorship. Their support has been instrumental in navigating academics, career decisions, and fueling my passion for footwear design. The hands-on and live industrial projects provided transformative opportunities, helping me build skills and confidence. JKLU has been more than a university—it's been the foundation of my journey, and I couldn't be more thankful.



JAIPUR DESIGN WEEK

JDW celebrates creativity by uniting designers and professionals through workshops, discussions, and exhibitions, fostering collaboration and exploring design's transformative impact.

Jaipur Design Week is an exemplary, experiential, and insightful design festival that aims to foster a thriving design community in India. It serves as a dynamic platform for innovation, collaboration, and the exchange of ideas across various design disciplines.

The festival offers a vibrant lineup of events, including thought-provoking panel discussions, signature talk series featuring industry leaders, immersive workshops, and exciting competitions that challenge creative boundaries. These events are thoughtfully curated to bring together a diverse community of designers, students, educators, professionals, and design enthusiasts from across the country and beyond.

Beyond just celebrating design, Jaipur Design Week is a space for meaningful conversations, skill-building, and forging connections that empower individuals and organisations to make a lasting impact through design. Whether you're a seasoned professional or a curious learner, the festival promises inspiration, innovation, and invaluable insights at every turn.



DESIGN GURU DAY

Design Guru Day celebrates the contribution of design educators in India.



IN MEMORY OF
LT. PROF. MP RANJAN

Design Guru Day is a tribute to the pioneers of design education in India.

While numerous educators have played a foundational role in shaping the discipline, their contributions and legacies often remain unfamiliar to the younger generation. Design Guru Day serves as a reminder to honour these visionaries, celebrate their enduring influence, and express our collective gratitude.

The idea for this observance emerged in 2016, when a group of students of the late Prof. M.P. Ranjan commemorated his first birth anniversary by dedicating the day to all design educators who have made a significant impact.

At JKLU, we have been celebrating Design Guru Day since 2019. Each year, on November 9th — Prof. Ranjan's birthday — JKLU invites and felicitates a senior educator whose work has left a lasting imprint on the field. This celebration stands not only as a recognition of individual excellence but also as a reaffirmation of the values that continue to shape and inspire the design community.

2019



Late. Prof. Vikas Satwalekar

Former Faculty and
Executive Director of NID

2020



Dr. Don Norman

Director of the Design Lab,
University of California,
Author of The Design of Everyday Things
Co-Founder of Nielsen Norman Group

2021



Judy Frater

Author, Founder Director of
Somaiya Kala Vidya
Co-founder of Kala Raksha Trust

2022



Prof. Ashoke Chatterjee

Former Executive Director, NID &
Senior Faculty Advisor,
Honorary President of the
Craft Council of India

2023



Prof. S. Balaram

Former Chairman of
Education, NIDA
Founding Dean, DJAD

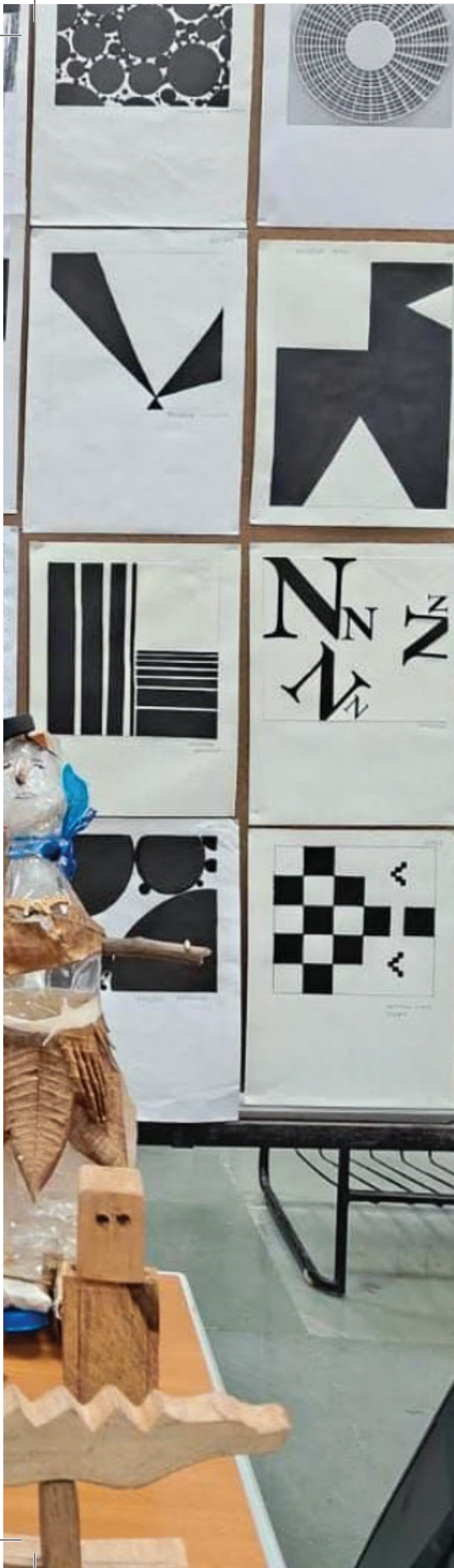
2024



Prof. Asha Baxi

Founding Dean of NIFT,
Adjunct Professor — IICD





NIVEDITHA V NAIR

B.Des

Product Design

2023-27

It has been a year and a half since I began studying product design at JK Lakshmipat University, Jaipur. If you were to ask me what my happiest moments have been, I would reply that it is always the open displays.

Every semester, the open displays give us a chance to showcase the work we've done at the end of each course. The joy of creating sketches, concepts, products, and being able to display our work in front of a large audience, from seniors to faculty, will always be indescribable. It's truly an enlightening experience for the students.

JKLU LAUREATE AWARDS



Dr. K. Kasturirangan, former Member of Rajya Sabha and former Chairman of the Indian Space Research Organisation, receiving the JKLU Laureate Award 2014 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU.



Lord Meghnad Desai, renowned economist and Padma Bhushan awardee receiving the JKLU Laureate Award 2015 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



Nobel Peace Prize Awardee and child rights activist, Shri Kailash Satyarthi, receives the JKLU Laureate Award 2016 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



World-renowned business consultant, author, and speaker Dr. Ram Charan receives the JKLU Laureate Award 2017 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, and other dignitaries.



Former President of India, Late Pranab Mukherjee, received the JKLU Laureate Award 2018 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU, in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



Former Prime Minister of India, Late Dr. Manmohan Singh, received the JKLU Laureate Award 2019 from Shri Bharat Hari Singhania, President, JK Organisation & Chancellor, JKLU in the presence of JKLU Pro Chancellor, Shri R.P. Singhania, and former JKLU Vice Chancellor, Dr. RL Raina.



Dr. R.A. Mashelkar, world-renowned scientist, and former Director General of CSIR, receiving the JKLU Laureate Award 2023 from JKLU Pro Chancellor, Shri Harsh Pati Singhania, in the presence of JKLU Vice Chancellor, Dr Dheeraj Sanghi, and former JKLU Pro-Vice Chancellor, Mr. Asheesh Gupta.



Shri Deepak S Parekh, Former Chairman, HDFC receiving the JKLU Laureate Award 2024 from JKLU Pro Chancellors, Shri H.P. Singhania and Shri R.P. Singhania in the presence of JKLU Vice Chancellor, Dr. Dheeraj Sanghi.

JK LAKSHMIPAT UNIVERSITY

Near Mahindra SEZ, Mahapura,
Ajmer Road, Jaipur- 302026, Rajasthan, India

ADMISSIONS

8302223344

admissions@jklu.edu.in



SCAN TO APPLY

INSTITUTE OF DESIGN

WWW.JKLU.EDU.IN

Institute of Design • JK Lakshmipat University • Institute of Design • JK Lakshmipat University